K-LOVE serves me daily as a resident of Alamance County by providing Christian music and a family listening atmosphere. If K-LOVE were to be displaced by an LPFM broadcaster, hundreds (if not thousands) of people in my community would be left without a positive and encouraging Christian radio station and will miss it dearly. I believe the service provided by K-LOVE is in the public interest of my community because there are so many hurting and lost people that need to hear of the love of Jesus Christ through encouraging words and songs.